



FOR IMMEDIATE RELEASE

Press contact: Ginette Grey
Communications Manager
Tel: 305-995-2246
E-mail: gingrey@wlrn.org

WLRN Channel 17 Presents “WEIRD FLORIDA: ROADS LESS TRAVELED”

A New Documentary produced by WLRN

**World Premiere Airing Only on WLRN TV
MONDAY, NOVEMBER 2ND AT 9PM**

“Two thumbs up. Save gas and take a wild and wacky trip in the weirdmobile to visit some very bizarre places.”
-Mysteries magazine

Miami, FL October 7, 2009 – **WEIRD FLORIDA: *Roads Less Traveled*** is an unusual one-hour travelogue documentary that celebrates the Sunshine State’s most eccentric and wacky locations and findings.

Known for its sun, surf, and sand, Florida is a state where South Beach is famous and theme parks reign supreme. But hold you horses! Florida also has a darker, offbeat and downright weird side, steeped in ancient mysteries and roadside craziness. From Key West to the Gulf of Mexico, we chronicle this sightseeing adventure with Charlie Carlson, Florida’s “Master of the Weird” and his traveling companion Miss Scarlet (a seven year old female boxer).

Carlson, author of the bestselling book “Weird Florida” and tenth generation Floridian will share Florida’s best kept secrets and strangest legends. Accompany him into the swamp, chasing skunk apes, and rambling down roads less traveled in search of unexplained phenomena. This November, delve into the unknown world of weird where you’ll discover a different kind of tourist destination.

TELEVISION BROADCAST

WEIRD FLORIDA: *Roads Less Traveled* debuts on South Florida’s PBS Station WLRN Channel 17 November 2nd, at 9:00pm and will repeat on Friday, November 6th, at 10:00pm & Sunday, November 8th, at 9:30pm.

For more information visit www.weirdfloridatv.org

About WLRN-TV

WLRN Channel 17 is a Public Broadcasting Service (PBS) member station licensed to the School Board of Miami-Dade County, Florida. During an average week, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is Florida’s leading PBS Ready To Learn station airing thirteen hours of award-winning children’s programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced programs and specials. Our prime time schedule features an array of arts, performance, science, and documentary specials to address the diverse interests of the South Florida community. In addition, the WLRN Learn channel a local, non-commercial, cable channel managed and programmed as a public service, is carried by all cable providers in Miami-Dade County and is located on Channel 79 on most cable systems. It offers diverse, relevant international content including news, documentaries, cultural programming, dramas, films & mysteries, music and sports and includes a daily line-up of award-winning PBS Kids programs in Spanish.

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