



FOR IMMEDIATE RELEASE

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**WLRN Channel 17 Presents**  
**“ALL SHOOK UP: *Miami’s Glory Days of Music*”**  
*A New Documentary from WLRN*

**Premiere Screening at the Historic Deauville Beach Resort in Miami Beach**  
**FRIDAY, OCTOBER 24<sup>th</sup> AT 7 P.M.**

*WLRN’s latest original production will leave you “All Shook Up!”  
Interviews, rare photos, original recordings and archive film showcase the musical landscape of  
South Florida during the 50s and 60s.*

Miami, FL October 6, 2008 – On October 24, WLRN Public Television will present the public screening of our newest documentary, **ALL SHOOK UP: *Miami’s Glory Days of Music***, at the historic Deauville Beach Resort in Miami Beach. The Deauville, also highlighted in the documentary is where legendary performers including Frank Sinatra and Dean Martin often held court and where the Beatles made history when they appeared in their second U.S. performance, broadcast live on the Ed Sullivan Show.

The event will feature a VIP cocktail reception, the film presentation, followed by live music and dancing with “The Fabulons”, as we celebrate the electrifying, rich history of music here in South Florida during the 50s and 60s.

**ALL SHOOK UP: *Miami’s Glory Days of Music*** is a one-hour documentary that traces the rich history of music in Miami. Never before has there been a local South Florida production that captures the deep and robust musical landscape of the 50s and 60s that only Miami can claim.

In the days before heavy metal and hip-hop, Miami was at the heart of a dynamic growing music industry. Considered America’s winter playground, the land of palm trees and sunshine, it was and still is a hotspot for tourists, entertainers and locals seeking a taste of the good life. Hailed by many musicians and recording stars as the “most unbelievable place to be”, Miami’s rich musical background has patiently waited to be discovered by a wider audience.

Told by those who lived it, witnessed it, played it and created it, this musical journey will be categorized by geographical areas and divided into four locations: Downtown, Overtown, Coconut Grove and Miami Beach. Through in-studio interviews, rare photos, original recordings and archive film, the musical setting of 50s and 60s South Florida will unfold. The cutting edge sounds of Rock-

n-Roll and Rhythm-n-Blues re-invented music and marked the birth of two of popular music's most influential archetypes, Motown and The Beatles. Miami, with its solid reputation as "the place to see and be seen" was at the forefront of this musical odyssey.

From the Downtown Olympia Theater where Elvis Presley had the audience "All Shook Up" to Overtown's Knight Beat at the Sir John Hotel where racial tensions were combated by the revolutionary voice of Billie Holiday, popular music was abundant throughout South Florida. In the hippie Mecca known as Coconut Grove, the political landscape was changed forever by the folk music of David Crosby and Joni Mitchell. Redefining the term American Royalty, Dean Martin, Sammy Davis Jr. and Frank Sinatra set Miami Beach ablaze. The Beatles Invasion of the 60's brought screaming teens to their knees as the Fab Four brought their signature sound to South Florida along with Ed Sullivan who recorded two episodes with the Beatles at the Deauville Hotel in Miami Beach. Miami had fame and the famous had Miami.

Revisit Miami's glory days of music with us at The Deauville Beach Resort, located at 6701 Collins Avenue in Miami Beach. Persons wishing to attend the event, October 24 from 7:00 to 11:00 p.m., should RSVP to (305) 350-7973 or email [mdomenech@friendsofwlrn.org](mailto:mdomenech@friendsofwlrn.org).

## TELEVISION BROADCAST

**ALL SHOOK UP: *Miami's Glory Days of Music*** debuts on South Florida's PBS Station WLRN Channel 17 **SUNDAY, NOVEMBER 9<sup>th</sup> at 8 P.M.** and will be distributed nationwide.

**ALL SHOOK UP: *Miami's Glory Days of Music*** will repeat on Tuesday, November 11<sup>th</sup> at 11 p.m., Saturday, November 15<sup>th</sup> at 10 p.m., Wednesday, November 19<sup>th</sup> at 8 p.m. and Thursday, November 27<sup>th</sup> at 8 p.m. on WLRN Channel 17!

For more information visit [www.wlrn.org](http://www.wlrn.org)

## CALENDAR LISTING

WLRN Channel 17 presents

### **ALL SHOOK UP: *Miami's Glory Days of Music***

Take a musical journey back to the glamorous, dazzling decades of the 1950's and 1960's in Miami with WLRN's newest production, **ALL SHOOK UP: *Miami's Glory Days of Music***, a one-hour documentary that showcases the history and diversity of the music scene in South Florida featuring some of Hollywood's greatest performers including Elvis Presley, Frank Sinatra and legendary rock band, the Beatles. Told by those who lived it, witnessed it, played it and created it, this musical odyssey is categorized by geographical areas and divided into four locations: Downtown, Overtown, Coconut Grove and Miami Beach. Through in-studio interviews, rare photos, original recordings and archive film, the musical landscape of South Florida will unfold and leave viewers **ALL SHOOK UP**.

### **Premiering at the Historic Deauville Beach Resort in Miami Beach**

**6701 Collins Avenue in Miami Beach**

**FRIDAY, OCTOBER 24<sup>th</sup> at 7 P.M.**

Followed by Music and Dancing with "The Fabulons"

Open to the general public. Kindly RSVP by October 22<sup>nd</sup> to (305) 350-7973 or email [mdomenech@friendsofwlrn.org](mailto:mdomenech@friendsofwlrn.org).

### **Debuts on Channel 17:**

Sunday, November 9<sup>th</sup> at 8 p.m.

Tuesday, November 11<sup>th</sup> at 11 p.m.

Saturday, November 15<sup>th</sup> at 10 p.m.

Wednesday, November 19<sup>th</sup> at 8 p.m.

Thursday, November 27<sup>th</sup> at 8 p.m.

***About WLRN-TV Channel 17***

WLRN Channel 17 is a Public Broadcasting Service (PBS) member station licensed to the School Board of Miami-Dade County, Florida. During an average week, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is Florida's leading PBS Ready To Learn station airing thirteen hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced programs and specials. Our prime time schedule features an array of arts, performance, science, and documentary specials to address the diverse interests of the South Florida community.

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